

carNAVi S 510 · slim comes now faster

carNAVi builds GPS navigation solutions, that works straight out of the box.
With the new S 510 carNAVi Corporation upgrades the ultimate S-series.



carNAVi S 510 retails for P8990

FOR IMMEDIATE RELEASE

September 02, 2013 – In 2012 carNAVi Corporation started a new series of portable navigation devices and the S-Series is a great success in the market.

Now carNAVi is adding a new model with faster processors and upgraded features to its portfolio.

The all new S 510 comes with a **large 5-inch flat touch screen** and the developers have upgraded the GPS processor to **800MHz**. More working memory beside its **4GB expandable memory** to store navigation maps and multimedia makes this GPS the most advanced in the market. This stylish new navigation device is available Sep. 16 for a **revolutionary price**.

carNAVi S 510 leads drivers with voice guided turn-by-turn directions in English or Tagalog to get them there, on time and safe. **Preloaded** with the latest high quality roadmaps covering the **entire Philippines** including thousands of points of interest (POI) with perfected localized routing and street name search, it's compact, versatile and easy to use.

Additional maps of Singapore and Malaysia are preloaded, additional digital GPS maps for Indonesia, Vietnam, Taiwan, Hong Kong, Thailand and many other countries in Asia and cities worldwide are available in the carNAVi Store online **free of charge**.

The maps contain detailed 3D view including elevated flyover, multi-layer streets and buildings with smooth map updates. Whenever a re-routing is necessary, the software calculates within seconds a new route or detour to the desired destination. carNAVi devices are able to route from island to island, useful for Trans-Philippine highway driving!

Preloaded **Speedlimit and Road Alert warnings** inform the driver in the case of driving too fast or warn about bumpy roads or sharp curves.

carNAVi S 510 has a stylish ultra slim design (only 11mm) with a large 5-inch widescreen display. Outside the car its rechargeable lithium-polymer battery makes it convenient for mobile navigation on foot with up to 4 hours' usage between charges.

Powered by the latest **800MHz DUAL CORE GPS processor** with 256MB RAM and 4GB build in memory for navigation maps, carNAVi S 510 is faster than most other GPS receiver.

All GPS Navigation units will come 'ready to run out of the box'. Accessories like a windshield mounting bracket and a car power-adaptor are included.

carNAVi S 510 GPS navigation units will be available on September 16, 2013 for **PHP8,990**.

Product details:

<u>Specifications:</u>	<u>What's in the Box:</u>
Screen: 5-inch Touch TFT LCD Screen (with flat touch panel) CPU: 800 MHz MStar B2531 DUAL CORE GPS processor Internal RAM: 256MB DDR Memory Internal Flash: 4GB Flash memory for navigation maps External Memory: MicroSD or Mirco-SDHC card, up to 32GB Rechargeable Li-Polymer Battery: 3.7V/950mAh Dimensions: 134mm x 89mm x 11mm, weight: 164g Multimedia: MP3 player, Video player, eBook text-reader USB 2.0 Interface	* carNAVi S 510 GPS Navigation System * Preloaded detailed Maps (Philippines, Malaysia, Singapore) * Vehicle suction cup mount * Vehicle USB power adapter (12/24V) * USB data cable * Stylus pen * Quick start manual * Software and hardware manual

Links:

[1] carNAVi Website: <http://www.car-navi.ph>

[2] carNAVi Store: <http://store.car-navi.ph>

About carNAVi Corporation

carNAVi Corporation is an engineering company, developer and manufacturer for mobile GPS products and services located in Quezon City, Philippines with expertise in system integration for Global Positioning System (GPS), Geographic Information Systems (GIS), GPS Location Services and Wireless Communication Technologies. The company was initially founded 2007 by a team of inter-/national geographic and electronic engineers and developed during the past years to the leading manufacturer of portable navigation systems in the Philippines.

carNAVi offers a wide range of portable navigation devices. The S-series: 4.3- and 5-inch devices in a super slim design with all traditional navigation features and multimedia functions, targeting the mass market with easy to use reliable navigation. The PRO-series: 4.3- to 5-inch devices with extra features like Bluetooth communication or integrated TV.

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carNAVi Corporation

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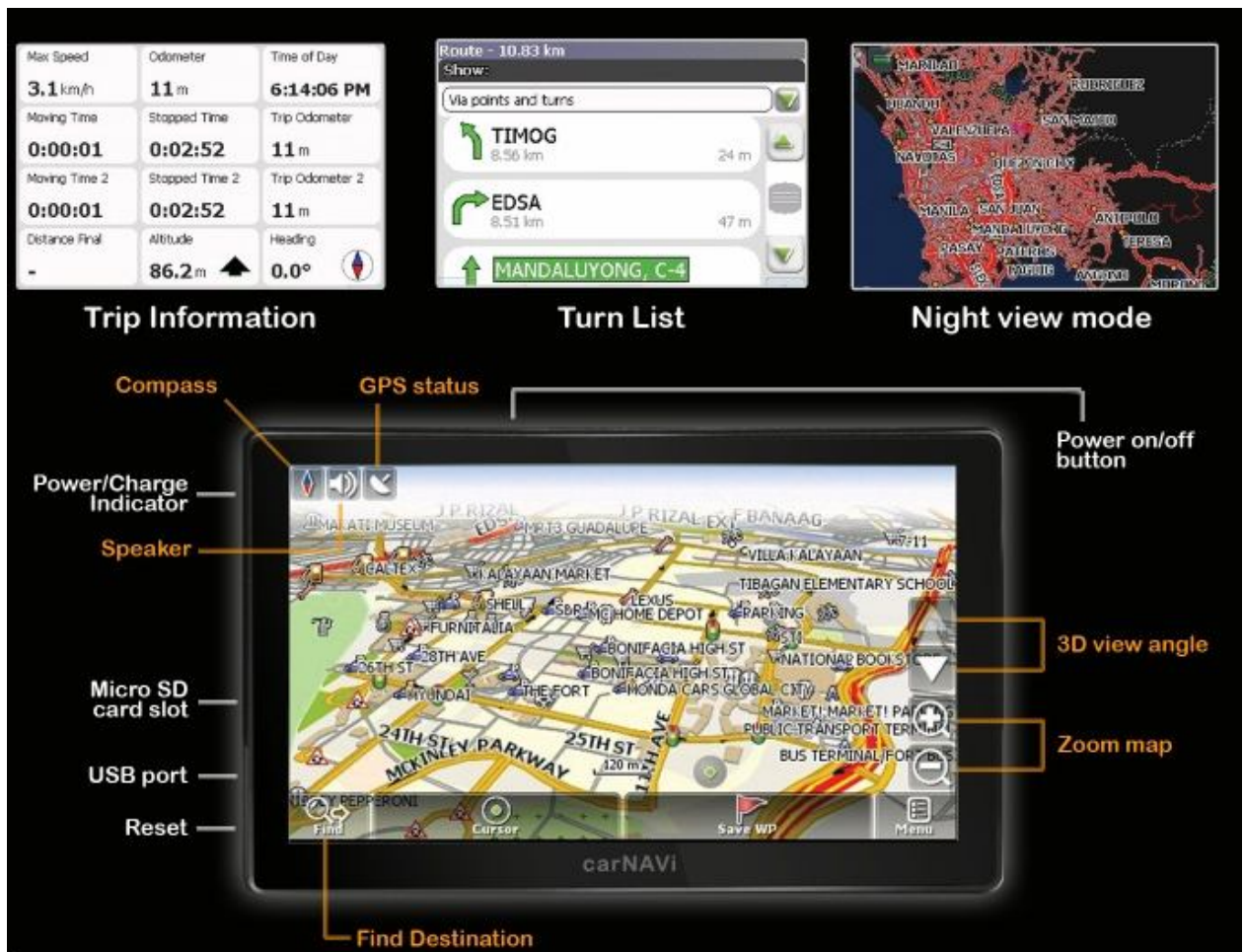
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Press pictures:



carNAVi S 510



carNAVi S 510 function overview



carNAVi S 510 [side view]

carNAVi S510

Preloaded HD-Maps™
5" LCD
 800 MHz
 11mm slim

ELLIPTICAL ROAD

420 m
 0:04
 3.8 km
 11:07

QUEZON CITY

COMMONWEALTH AVE

carNAVi

64 channel

4 GB

NAVITEL
 navigation system

carNAVi S 510 Box Front